

Attorney Biographies



Your bio tells the story of who you are as an attorney. Well, if done right it does. Having a good bio, written from the client's perspective will create a competitive advantage. Look at it this way, when people look for an attorney, they will often get more than one referral. From there, they will go on the Internet and look up those lawyers. Our goal is for the prospective client to make the choice easy – you!

ESQusite Marketing creates attorney bios from scratch. Our process is to get to know you, your target audience and how you want to be positioned among your competition. Then we craft your bio that will be effective and make you stand out.

We also offer affordable bio reviews. Here is how it works - ESQusite reviews your bio – point out when you do not come off well, when it is not clear what you do, what you need to add – we will ask you questions to answer that you should incorporate into your bio, and once you make those changes (within a week) we will review a final time and send it back to you with final suggestions.

Contact us today for pricing. You will be pleased how inexpensive it is to make a vast improvement in your bio. If we see that your bio is already effective, there will be no charge. That's how we roll.