

# Clients Alerts & Newsletters



It is important to keep your name and expertise in front of your clients, prospects and referral sources. For if you do not, rest assures, your competition will. Client alerts and newsletters are an excellent tool to keep your name out there. They can also be used as a value-added tool. For example, you can give out a little free legal “advice” or business tips that your audience will appreciate. The key is to make sure you are providing content that is relevant. And, to portray a professional image.

ESQquisite will take care of your needs:

- Client alert and newsletter strategy
- Design including layout, branding and images
- Content editing
- Hard copy and electronic versions
- Distribution to contacts
- Posting to social media and website

**Contact us to get your name and awesomeness out there. We will help make you stand out amongst all others.**