

Email & Direct Mail Campaigns



Technology can be wonderful at times, ain't it. We have the tools to create and distribute email marketing campaigns that are low-cost and effective. And because all of our in boxes are full, we recommend mixing in a little old fashioned snail mail/direct mail into your campaigns. It is important, whatever approach you take, to speak clearly to your audience by providing relevant and easy to read content. Of course, showing a professional image is equally important. Your email and direct mail campaigns may be to provide legal information, promote events such as seminars and presentations or to announce important firm or individual attorney news.

ESQquisite call help you accomplish these goals:

- Email and direct mail campaign strategy
- Design including layout, branding and images
- Content writing and editing
- Contact list management and distribution
- Posting to social media and website

We offer monthly packages and ala carte services for the above services. Please contact us to discuss your needs and for pricing.