

# Law Blogs & Blogging Strategies



**We have built successful legal blogs for many clients. However, before we will start creating a blog, we question the attorney (and/or the law firm) about what he or she expects from the blog. Is the blog expected to generate revenue? One targeted blog we created has generated \$1M + in revenue. Do you want to position yourself as a thought leader? If you effectively blog on a particular area, you must be an expert. Is the blog meant to drive traffic to your website? Are the goals, all of the above? The answers to these questions are important. See our blog for a bit more info (Lawyers - To Blog or Not to Blog?)**

ESQquisite offers the following Blog Services:

- Create new niche blogs
- Create law firm blogs
- Improve existing blog content
- Visually enhancement of blogs
- Optimize existing blogs to get found on the Internet
- Train on how to write blogs
- Create blog content

**We offer monthly packages and ala carte services for the above services. Please contact us to discuss your needs and for pricing.**