

Law Firm Succession Planning



In talking with law firm leaders and in-house marketing professionals, it seems one of the most pressing issues that law firms are facing is succession planning. We see a trend where firms that are not addressing succession planning are at risk of losing younger talent. Our theory is that as the baby boomers are getting near retirement age but not transitioning power and money to the next generation. Members of the next generation, who are often in their prime earning years, get disenfranchised and seek other opportunities. This creates a terrible talent and rainmaking divide for law firms. If a firm is to succeed into the future, succession planning is essential.

Your ESQusite team can help you with your law firm succession needs.

- Succession planning strategies
- Incentive programs
- Leadership training for next generation
- Specific client and relationship transition plans

We would love to hear your thoughts of law firm succession planning – call us.