

Law Firm Website Content



Potential clients will often get more than one referral when looking for an attorney. Once they receive attorney names, they go right to the Internet to do some research. When coming upon your website, what will they see? Does your firm stand-out? Will it bring you to the top of the heap? Is it clear that you are the best person for the job? Or does it look and sound just like all others in your area of practice? For those doing organic searches online, can you even be found? Are your keywords optimized? Is your content optimized – there is a science and an art to it. We see far too many law firm websites that fall short in these areas.

So, let us help your website be all it can be:

- Analyze and improve existing content, imagery, and ease of use
- Search engine optimization
- Competitive analysis
- Website revenue generation strategies
- Connecting social media and blogs
- Website maintenance

ESQquisite can work with your existing website programmer or introduce you a one of our preferred vendor relationships for design and programming. We will do a quick free analysis to your website to see how and if we can help improve it. Let us know – call or email.