

Legal Directory Listings & Attorney Rating Services



There are so many legal directories and rating companies. To name a few, there are Martindale, Chambers, Best Lawyers in America, Super Lawyers, AVVO. There are many, many more, some general law-related and some practice area-specific. There are so many, because these companies have learned to make money playing off the ego of lawyers. We are experienced in determining which of these services actually provide marketing value and which are pure vanity plays. We also know how to get lawyers included into desired directories and rating services. And, how to maximize the marketing benefits of being included in same.

We can help with:

- Review and maximize benefits of current listings
- Identify directories and rating services where you need to be
- Assist in applying for directory and rating services inclusion
- Identify directories and rating services to avoid
- Advise on ethical considerations regarding promotion of rating services

Contact us to create a plan to handle your directory listings and rating services.