

# Outsourced Marketing



**Hey Law Firm Marketers – do you ever feel overwhelmed? Like you have a million projects on your desk that are bs and that you want to be more proactive? Do you wish you had an underling that you could push projects that *need* to get done, but that someone without your knowledge of the firm could handle? Is a summer intern too far off, or just not experienced enough? Email us. After a combined 40 years of working in-house at law firms in the marketing department, we know how you feel!**

We help in-house marketers who do not have the resources internally to provide the best service possible to their lawyers and firm. We work with the marketer and/or the department under their direction and style. The goal is for the in-house marketer to be more effective and produce great results for their attorneys. We will allow our client to be more proactive by freeing up time on the implementation side so they can focus on high-level strategic plans for the firm. The scope of ESQusite Marketing's work can include overflow, project-based assignment and temporary help (think: medical leave, bringing on a new department, implementing new software) until the firm approves full-time in-house support.

Do you need help managing or running an event – seminars, client engagement parties, firm celebrations, etc.

Do you want to redo all of your attorney bios but do not have the time?

Do you want to optimize blog entries, but have too much to do on your to-do list?

Do you need help to create or improve a social media program?

**For firms that may be in-between inhouse marketing professionals, we can fill the void so that marketing needs are met and goals are achieved.**